Clipping Report

Let’s talk about paper sacks – EUROSAC Congress 2017
EUROSAC

21.
December 2017
Let’s talk about paper sacks – EUROSAC Congress 2017

Press Release

- Content: Report from the EUROSAC Congress 2017 and the Grand Prix Award
- Available in English, German, French and Italian
- Date of distribution: July 20, 2017
- To 325 media contacts throughout Europe
- Outcome (so far): 7 print articles, 9 online publications, 2 newsletter integrations, 3 social media postings
Let’s talk about paper sacks – EUROSAC Congress 2017

Overview

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Let’s talk about paper sacks – EUROSAC Congress 2017

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Social Media

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Print magazines
France

**Occasion:** EUROSAC Congress 2017  
**Medium:** PAP’ARGUS (English edition)  
**Print run:** 5,000  
**Date of publication:** August 2017

During the **EuroSac** conference this year, besides the last European innovations regarding paper bags and kraft paper, industry trends were also presented. The paper bag European industry registered a 1.8% growth in 2016. Having displayed the numerous developments on the European market, the participants analysed the paper bag world situation and the future of paper bags and kraft paper from now until 2021.
Publications in print magazines

France

**Occasion:** EUROSAC Congress 2017  
**Medium:** PAP’ARGUS (French edition)  
**Print run:** 5,000  
**Date of publication:** August 2017

Lors du congrès Eurosac de cette année, outre les dernières innovations européennes en matière de sacs papier et de papier kraft, les tendances de l’industrie ont aussi été présentées. L’industrie européenne du sac papier a enregistré une croissance de 1,8 % en 2016. Après avoir exposé les nombreux développements sur le marché européen, les participants ont analysé la situation mondiale du sac papier et l’avenir de la branche du sac papier et du papier kraft d’ici 2021.
Occasion: EUROSAC Congress 2017
Medium: Aktuelle Papier-Rundschau
Print run: 4,500
Date of publication: 15 September 2017
Publications in print magazines

France

Occasion: EUROSAC Congress 2017
Medium: Converter & Cartotecnica
Print run: 3,500
Date of publication: 26 October 2017
Continuation...

Publications in print magazines

France

 senza che acqua e vapore riel- sceno a danneggiare il prodotto all’interno. Variando lo spessore del film di HIPPE, la shelf life del prodotto può essere personaliz- zata in base alle esigenze del cliente. Il sacco raggiunge le stesse velocità di riempimento dei normali sacchi di carte ad alta porosità ed è realizzato in carta riciclata.

La maniglia in corda multistrato per shopping bag realizzata da Mircomod viene prodotta al 100% in carta kraft FSC e PEFC certificata. Può essere creata in vari colori ed è riciclabile e compos- postabile. La corda incrementa l’efficienza di produzione del mo- mento che con i suoi strati consente di incoltare la maniglia al sacchetto in modo più semplice e sicuro.

Publications in print magazines

France

Continuation...

ENGLISH News from industry

called section of the My Account area, where they can follow all activities linked to their vouchers and check the amount earned that month in real-time. The services reserved for PrintPro customers, such as order tracking, a custom sender option with anonymous shipping and unbranded sample packs, will be constantly updated with new ideas, providing an increasing number of perks for graphic arts professionals, based on their needs and suggestions.
On the first day of each month, Printprinting rewards PrintPro customers with a voucher based on the amount they spent the previous month, and on which of four thresholds they managed to exceed. For example, passing the first threshold (€500) entitles customers to a voucher worth the sum they spent the previous month multiplied by the corresponding percentage (2.5%). The monthly spend used to generate the voucher for the following month is based on the total spent (excluding promotions, VAT, postage and packaging) on print jobs for which payment has been received and with a delivery date that falls within that particular month. The voucher is valid for one month and expires at the end of the month in which it is generated.

LET’S TALK ABOUT PAPER SACKS – EUROSGAC CONGRESS 2017

During the congress, the latest innovations of the European paper sack and sack craft paper industry were honoured with the EUROSGAC Grand Prix Award. The German company dy-pack scooped a hat trick with its new dy-vest concept and was successful against the entries of BillerudKorsnäs and Michelmore. The congress “Performance powered by nature. Let’s talk!” invited participants to engaging discussions about the recent developments on the paper sack markets, as well as the marketing and communication activities and the trends going forward within the industry.

The European paper sack industry recorded a healthy growth of 1.8% in 2016. In addition to the update on the successful developments on the European market, the participants cast a glance at the present paper sack trade worldwide and the future of the global sack and sack craft paper industry up to 2021. The presentation of the EUROSGAC Grand Prix Award featured interesting insights about the strength of innovation. Only the industry’s most creative developments of the past year were honoured “and show what happens when somebody dreams and dares”, as jury member Francesco Galante, President of Bimast, put it. The EUROSGAC Grand Prix 2017 trophy was awarded to dy-pack for its new bag-within-a-bag concept dy-vest. According to the jury, it will bring the most added value to the industry — and fuel its future innovative spirit. With dy-vest, dy-pack introduced the first valve sack technology that fulfills the hygienic requirements of classrooms. The outer valve sack layer of the three-ply construction can be stripped from the inner sack. Dy-vest thus combines the advantages of valve sacks such as fast and economical filling with the demands of the food and pharma industries.

The environmentally friendly sack is available for all filling machines, bag variants and sizes. BillerudKorsnäs presented RainSafe. The three-ply sack (two paper layers and a PE/PE layer) withstands at least four hours of rain according to DIN EN ISO 2575 without water or vapour damaging the final product. By varying the thickness of the PE/PE film, the shelf life of the product can be customized to the customer’s needs. The sack reaches the same filling speeds as regular high pressure paper sacks and is made of renewable paper.

The Multi-Edge Handle for paper carrier bags by Michelmore is produced from 100% leaf EFC or FSC certified paper. It can be realized in multiple colours and is recyclable and compostable. The cord increases production efficiency as the different piles enable the handle to be glued more easily and securely on the bag. By dividing the weight between the cord piles, the handle also increases the carton’s comfort. Also on the agenda were the achievements of the communications campaign of EUROSGAC and CEP Casestudy which provided part of the congress’ thematic focus: Performance powered by nature. Let’s talk! “We are allowing products that meet the rising demands of our customers and legislation fully, and this in a sustainable way. To stay successful in the market, we need to communicate this message,” added EUROSGAC President Iñaki Echávarri, explaining the common thread of this year’s congress. Thus, the audience explored new marketing trends in 2017, their advantages and challenges, and linked beyond their own horizons to get inspiration from innovative promotion practices from others.

News from the association’s road map activities
The participants also received an overview on European policy issues and the results of its investigation and research programmes set up to achieve the objectives of the ten-year road map. Introduced in 2015, its aim is to improve the performance of paper sacks to meet the growing customer demands.

INTERNATIONAL PAPER AND DE JONG SING MARKETING

COOPERATION AGREEMENT FOR GREEN PACKAGING SOLUTIONS

International Paper and De Jong Vakpakking announced that the companies entered into a marketing cooperation agreement. The companies agreed to consider jointly bidding for the supply of corrugated leaf & vegetables packaging to the pan-European retail segment in countries where each of them objectively would not be able to service a particular tender on its own.

“The new cooperation will allow our two companies to further enhance our value proposition by better responding to the specific needs of pan-European retailers”, said Eric Oosterviet, Vice President & General Manager of International Paper’s corrugated packaging business in EMEA. “We believe that the agreement will allow us to offer customers in this segment better choices of innovative corrugated packaging for fruit & vegetables”.

“Our two companies are experts in fresh fruit & vegetables packaging with complementary pro-
Publications in print magazines

France

Occasion: EUROSAC Congress 2017
Medium: ZKG International
Print run: 4,000
Date of publication: October 2017

The European Congress 2017 "Performance powered by nature. Let’s talk!" was held in Hamburg/Germany from 01.-03.10.2017. The congress invited participants to engage discussions about the recent developments in the paper sack market, as well as the marketing and communication activities in the industry.

The European paper sack industry recorded a healthy growth of 2.4% in 2016. In addition to the update on the successful developments in the European market, the participants met a glance at the present paper sack trends worldwide and the future of the global sack and sack kraft paper industry up to 2020.

German Grand Prix Award 2017
During the congress, the latest innovations in the European paper sack and sack kraft paper industry were honored with the European Grand Prix Award. The German company dy-pack awarded a hot tip with its new dy-pack concept and was awarded against the entries Bildereinhalt and Minasab.

The European Grand Prix 2017 trophy was awarded to dy-pack for its new bag-within-a-bag concept dy-pack. According to the jury, it will bring the most added value to the industry – and fuel its future innovation spirit. With dy-pack, dy-pack introduced the first value sack technology that fulfills the hygiene requirements of the food industry. Bilateral formats processed Knowhow. The three-ply sack (two paper layers and an HIPS film layer) withstands at least four hours of min according to EN 383-111 without water or vapour damaging the filled product.

The Multiply-Card Handle for paper carrier bags by Minasab is produced from 100% Kraft FSC or PEFC-certified paper.

Also on the agenda were the achievements of the communication campaigns of European and CEPF EuroCup which provided part of the congress theme: "Performance powered by nature. Let’s talk!" The audience explored new marketing trends in B2B, their advantages and challenges, and looked beyond their own horizon to gain inspiration from the innovative promotion practices of others.

The participants also received an overview on European policy issues and the results of investigations and research programmes set up to achieve the objectives of the re-vision road map, introduced in 2016. The aim is to improve the performance of paper sacks to meet the growing customer demands.

www.eurosac.org
Publications in print magazines

UK

**Occasion:** EUROSAC Congress 2017
**Medium:** Packaging Today
**Print run:** 25,000
**Date of publication:** October 2017

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**Paper perfect**

Created in 1952, EUROSAC is a European Federation headquartered in Paris, rallying the European multilayer paper sack industry. The organisation works closely with CEPI Eurokraft in the ESPACE Programme, and together they provide valuable guidelines and studies, including LCI and Carbon Footprint, Food Contact, and Dust-Free Paper Sacks. Every year, the key players of the European paper sack and sack Kraft paper industry get together at the EUROSAC congress. In total, they represent a production of more than five billion paper sacks a year for different products and diverse customer needs. EUROSAC president Luis Elleriga provides insights into the development of the market, innovations and growth opportunities for the future.

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*Image of the article from Packaging Today*
Publications in print magazines

UK

Continuation…
UK

Occasion: EUROSAC Congress 2017
Medium: Converting Today
Print run: 25,000
Date of publication: December 2017

Hot off the press

Created in 1962, EUROSAC is a European Federation headquartered in Paris, rallying the European multilayer paper sack industry. The organisation works closely with CEPI Eurocart in the EPACK Programme, and together they provide valuable guidelines and studies. Every year, the key players of the European paper sack industry get together at the EUROSAC congress. The federation’s president Louis Elorriaga provides insights into the development of the market, innovations and growth opportunities for the future.

Converting Today: The theme of this year’s congress was ‘Performance powered by answers. What did this mean?’ Louis Elorriaga, the congress focused on communication. During the opening event, the paper was laid out to underline the importance of communication in the development of new products on our packaging. The development has moved from a high-tech world with immense pressure to develop new materials and packaging suited to environmental sustainability. Our task as an industry is to go beyond the packaging of physical media. Under the umbrella of new communications, ‘Performance powered by answers.’ we have developed tools to adjust and support our members in accomplishing this task.

The excitement and the passion to inform them about our materials and solutions – and how they make a difference to the market.

Did you use a trend in the industry before going into this competition? During the 12 years, we explored new printing solutions and natural materials, in addition to another dimension, sustainability, to give our customers more environmental incentives. This has been a very positive contribution to our performance at the congress. In this connection, I would say that the trend would include new ways of using sustainability in a more important contribution to a successful business.

Talking about success, how meaningful was the European sack market? EUROSAC Federation shows that the European paper sack industry has shown healthy growth of 17% in 2013, and that the market is expected to continue this trend. It is a market to be watched and managed. The biggest growth saw the largest contribution to our overall growth in Europe. This trend, while providing a strong foundation for future growth, could be the market for the future.

What is the biggest growth area of 2017? The figures from January to June show the market has continued to grow, with a 13% increase in production, a 17% increase in sales. The market is expected to continue this trend, with an increase of 12% compared with the previous year.

From left to right: Congress for the EUROSAC Grand Prix Award 2017. Mark and his wife (left) with Tom and his wife (right) with Louis Elorriaga and Jacques Wirtz (Haviland) (far right).
Publications in print magazines

UK

Continuation...

The fibres used to produce sack Kraft paper are 100% natural, renewable, biodegradable and can be recycled several times.

Can you give some examples? Of course, we start with the environment. The fibre used to produce sack Kraft paper are 100% natural, renewable, biodegradable and can be recycled several times. They are extracted from sustainable and processed waste from the forest industry and organizations managed forests in Europe. The sustainable management of forest is a central element of the value chain to paper goods. One of the conditions for the continuous availability of these raw materials is the sustainable management of these forests.

What is the European paper sector and south Britain paper industry doing to contribute to sustainability? We are constantly present in the retirement of our best packaging solutions. We have moved to continue our environmental efforts with our entire value chain throughout the entire process, from the raw materials to the finished product. We are committed to reducing our environmental impact.

What does the future hold for the European market? We are very optimistic about our future. We have extensive knowledge of how to reduce our environmental impact and reduce our waste. We are constantly looking for ways to improve the sustainability of our products, as well as our environmental performance. We will also continue to work towards improving the efficiency and performance of our products, which will help us to achieve our goal of reducing our environmental impact.

In these evolving legislative that will affect the market? What potential changes occur in the market are due to changes in our society and the need for more sustainable solutions. Changes in legislation and consumer preferences will continue to drive the transition to more sustainable packaging solutions. We will continue to work closely with our customers to develop innovative solutions that meet their needs and help them achieve their sustainability goals.
Online
Occasion: EUROSAC Congress 2017  
Medium: RISI  
Website: www.risiinfo.com  
Date of publication: 29.06.2017

Euro sac members review successes of 2016, look to improve sector’s communications going forward

BRUSSELS, June 29, 2017 (PRNewswire) - This year’s Euro sac annual conference, which took place in Hamburg on June 20 under the theme “Performance powered by nature. Let’s talk!” provided a forum to review the sector’s performance over the past year while focusing on effectively promoting the segment’s strong suits in the face of an increasingly competitive market.

Dr Eckart Nauch from the D&M Treuhandbüro trustee office provided an overview of current trends in the paper sack markets, with a summary of the key statistics for the sector in 2016 and 2017. According to him, deliveries by Euro sac’s members, who represent approximately 89% of European paper sack manufacturers, rose by 1.8% year on year to 5.3 billion bag units and by 1.2% to 653,000 tonnes in 2016. Deliveries of sacks in the building material sector increased by 2.6% year on year to 3.3 billion units. Deliveries in the mineral product sector rose by 3.9% year on year, from 110 million units in 2015 to 114 million units in 2016, while those in the chemical product area moved up by 3.4% from 370 million units in 2015 to 382 million units in 2016. Sacks for food products saw the biggest increase, jumping by 6.4% from 677 million units in 2015 to 726 million units last year. However, deliveries in the animal feed and seed sectors decreased by 0.4% and 3.2%, to 400 million units and 110 million units in 2016, respectively.

According to Nauch, overall deliveries edged down by 1.9% year on year to 1.9 billion bag units in January-April 2017, with a drop of 5.0% in April only. The first four months of 2017 saw positive results in the milk powder, animal feed and chemical product sectors, whereas the cement, building materials, mineral product, food product and seed areas showed negative results.

Euro sac statistics also showed that eastern European countries – the Czech Republic (-9.8%), Romania (-5.4%) and Bulgaria (-16.7%) – saw the biggest drops in deliveries of bag units in January-April this year. The Netherlands, Spain, Turkey and Russia were the only countries registering positive results over the period, posting growth of 0.1%, 0.4%, 1.4% and 1.1% in bag unit deliveries, respectively, Nauch said.

A second part of the congress was dedicated to the recent developments in internal Euro sac matters and its involvement in European legislative and lobbying issues.

When it comes to the industry’s activities, Euro sac and CEP Eurekraft senior advisor Sílvia Blomberg outlined the latest European legislation updates and
Online publications

Belgium

...Continuation

highlighted the associations’ active involvement in the different aspects of current European policy issues such as the Circular Economy and the Product Environmental Footprint (PEF), as well as issues related to food contact materials made of paper and board and mineral oil migration.

Vital Relations’ management board member Ingo Theissen gave an overview of the 2016-2017 communication activities of the European Paper Sack Research Group (ESG), a European trade and industry body aiming to improve the competitiveness of paper sacks. “The main mission is to make paper sacks the number-one choice again,” said Theissen, adding that the focus is to promote paper sacks as a key combination of performance and sustainability.

The conference wrapped up with the Eurosac Grand Prix 2017 award, promoting recent product innovations from Eurosac members. Three companies were competing for the award: BillerudKorsnäs’ RainSafe product, which can withstand at least four hours of rain without water or vapour damaging the filled product; Dy-Pack’s Dy-Vest, which boasts the first valve sack technology that fulfils special hygiene requirements, with an outer valve sack layer of the three-ply construction which can be stripped from the inner sack; and Mimo Cord’s Multiply-Cord Handle for paper carrier bags. The prize was awarded to Dy-Pack.
Online publications

Germany

**Occasion:** EUROSAC Congress 2017  
**Medium:** Aktuelle Papier-Rundschau  
**Website:** www.apr.de  
**Date of publication:** 05.07.2017

05. Juli 2016 | Unternehmen & Märkte

Eurosac prämiert beste Produkte der Branche

Auf der diesjährigen Tagung des europäischen Verbands der Papiersackhersteller (Eurosac) im französischen Marseille traf sich die Papiersackindustrie unter dem Motto „present and future needs“.

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CEPI Eurokraft and EURO SAC honor paper sack and sack kraft paper industry with EURO SAC Grand Prix Award

PARIS and STOCKHOLM, July 20, 2017 (Press Release) - During the Congress, the latest innovations of the European paper sack and sack kraft paper industry were honoured with the EURO SAC Grand Prix Award. The German company dy-pack scored a hat trick with its new dy-pack concept and was successful against the entries of Birkudikorska and Kimwood. The congress “Performance powered by nature. Let’s talk!” invited participants to engage discussions about the recent developments on the paper sack markets, as well as the marketing and communication activities and the trends going forward within the industry.

The European paper sack industry recorded a healthy growth of 1.4% in 2016. In addition to the update on the successful developments on the European market, the participants cast a glance at the present paper sack trade worldwide and the future of the global sack and sack kraft paper industry up to 2021.

EURO SAC Grand Prix Award 2017

The presentation of the EURO SAC Grand Prix Award featured interesting insights about the strength of innovation. Only the industry’s most creative developments of the past year were honoured “and show what happens when somebody dreams and dares”, as jury member Francisco Quiñones, President of Bemsa, put it. The EURO SAC Grand Prix 2017 trophy was awarded to dy-pack for its new bag within-a-bag concept dy-pack. According to the jury, it will bring the most added value to the industry – and fuel its future innovative spirit.

1) With dy-pack introduced the first valve sack technology that fulfills the hygienic requirements of cleanrooms. The outer valve sack layer of the three-ply construction can be stripped from the inner sack. Dy-pack thus combines the advantages of valve sacks such as seal and economical filling with the demands of the food and pharma industries. The environmentally friendly sack is available for all filling machines, bag variants and sizes.
Online publications

Belgium

...Continuation

2) Billiardukronen presented RainSafe. The three-ply sack (two paper layers and a HDPE liner) withstands at least four hours of rain according to DIN EN ISO 2875 without water or vapour damaging the filled product. By varying the thickness of the HDPE film, the shelf life of the product can be customised to the customer’s needs. The sack reaches the same filling speeds as regular high porous paper sacks and is made of renewable paper.

3) The Multiply Cord Handle for paper carrier bags by Himmcord is produced from 100% recycle FSC or PEFC-certified paper. It can be created in multiple colours and is recyclable and compostable. The cord increases production efficiency as its different plies enable the handle to be glued more easily and securely on the bag. By dividing the weight between the cord plies, the handle also increases the carrier’s comfort.

Strong focus on marketing and communication

Also on the agenda were the achievements of the communication campaign of EUROSAK and CEPI Eurokraft which provided part of the congress’ theme: Performance powered by nature. Let’s talk! “We are offering products that meet the rising demands of our customers and legislation fully, and this in a sustainable way. To stay successful in the market, we need to communicate this message,” added EUROSAK president Luis Elsomaga, explaining the common thread of this year’s congress. Thus, the audience explored new marketing trends in B2B, their advantages and challenges, and looked beyond the their own horizons to get inspiration from innovative promotion practices from others.

News from the association’s road map activities

The participants also received an overview on European policy issues and the results of its investigation and research programmes set up to achieve the objectives of the ten-year road map. Introduced in 2015, its aim is to improve the performance of paper sacks to meet the growing customer demands.

EUROSAK is the European Federation of Multwall Paper Sack Manufacturers. The federation represents over 75% of European paper sack manufacturers. Its members operate in 20 different countries. They produce more than 5 billion paper sacks per year, representing 500,000 tonnes of paper converted in 60 plants. Sack manufacturers from all continents and bag manufacturers also contribute to the federation as corresponding members, and more than 20 suppliers (paper, film, machine or glue manufacturers) are registered as associate members.

CEPI Eurokraft is the European Association for Producers of Sack Kraft Paper for the Paper Sack Industry and Kraft Paper for the Packaging Industry. It has eleven member companies representing a volume of 2.5 million tonnes of paper produced in twelve countries.
EUROSAC CONGRESS 2017 IN HAMBURG

21 July 2017

During the congress, the latest innovations of the European paper sack and sack kraft paper industry were honoured with the EUROSAC Grand Prix Award.

The German company dy-pack scored a hat trick with its new dy-vest concept and was successful against the entries of BillerudKorsnäs and Mimcord. The congress “Performance powered by nature. Let’s talk!” invited participants to engaging discussions about the recent developments on the paper sack markets, as well as the marketing and communication activities and the trends going forward within the industry.

The European paper sack industry recorded a healthy growth of 1.8% in 2016. In addition to the update on the successful developments on the European market, the participants cast a glance at the present paper sack trade worldwide and the future of the global sack and sack kraft paper industry up to 2021.
EUROSAC Grand Prix Award 2017: The presentation of the EUROSAC Grand Prix Award featured interesting insights about the strength of innovation. Only the industry’s most creative developments of the past year were honoured “and show what happens when somebody dreams and dares”, as jury member Francisco Quilonez, President of Bemisal, put it. The EUROSAC Grand Prix 2017 trophy was awarded to dy-pack for its new bag within a bag concept dy-vest. According to the jury, it will bring the most added value to the industry – and fuel its future innovative spirit.

1) With dy-vest, dy-pack introduced the first valve sack technology that fulfils the hygienic requirements of cleanrooms. The outer valve sack layer of the three-ply construction can be stripped from the inner sack. Dy-vest thus combines the advantages of valve sacks such as fast and economical filling with the demands of the food and pharma industries. The environmentally friendly sack is available for all filling machines, bag variants and sizes. 2) BillerudKorsnäs presented RainSafe. The three-ply sack (two paper layers and a HDPE liner) withstands at least four hours of rain according to DIN EN ISO 2875 without water or vapour damaging the filled product. By varying the thickness of the HDPE film, the shelf life of the product can be customised to the customer’s needs. The sack reaches the same filling speeds as regular high porous paper sacks and is made of renewable paper.
3) The Multiply-Cord Handle for paper carrier bags by Mimcord is produced from 100% kraft FSC or PEFC-certified paper. It can be created in multiple colours and is recyclable and compostable. The cord increases production efficiency as its different plies enable the handle to be glued more easily and securely on the bag. By dividing the weight between the cord plies, the handle also increases the carrier’s comfort.

Strong focus on marketing and communication Also on the agenda were the achievements of the communication campaign of EUROSAC and CEPI Eurokraft which provided part of the congress’ theme: Performance powered by nature. Let’s talk! “We are offering products that meet the rising demands of our customers and legislation fully, and this in a sustainable way. To stay successful in the market, we need to communicate this message,” added EUROSAC president Luis Elorriaga, explaining the common thread of this year’s congress. Thus, the audience explored new marketing trends in B2B, their advantages and challenges, and looked beyond the their own horizons to get inspiration from innovative promotion practices from others.

More info:

www.eurosac.org
Online publications

Germany

**Occasion:** EUROSAC Congress 2017  
**Medium:** SG SWEETS GLOBAL NETWORK  
**Website:** www.sg-network.org  
**Date of publication:** 21.07.2017

**News**

*Eurosac-Kongress 2017: Preis für beste Innovationen*


Dy-Vest ist die erste Ventil sack Technik, die die hygienischen Anforderungen von Reinräumen erfüllt. Die äußere Ventil sack Schicht der dreilagigen Konstruktion sichert sich von dem inneren Sack ab. So kombiniert Dy-Vest die Vorteile von Ventil säcken wie etwa die schnelle und ökonomische Befüllung mit den Anforderungen der Lebensmittel- und Pharmaindustrie.


Der von Mimcord entwickelte Tragegriff Multiply-Cord Handle für Tragetaschen aus Papier besteht aus 100 % nach FSC- oder PEFC-zertifiziertem Kraftpapier. Er kann in verschiedenen Farben hergestellt werden und ist wiederverwendbar sowie kompostierbar. Da sich das Gewicht auf die Ganzstränge verteilt, erhöht dieser Griff den Tragekomfort.

www.eurosac.org
Occasion: EUROSAC Congress 2017
Medium: PAP’ARGUS (French edition)
Website: www.pap-argus.com
Date of publication: 25.07.2017

EUROSAC – A propos des sacs en papier

C’est l’entreprise allemande Dy-Pack avec son projet Dy-Vest, qui a remporté le Grand Prix EuroSac 2017, récompensant les dernières trouvailles européennes en matière de sacs papier et de papier kraft. Avec son concept inédit du “sac en sac”, Dy-Vest combine les avantages des sacs à valve, comme le remplissage rapide et économique, aux exigences de l’industrie alimentaire et pharmaceutique. Ce sac écologique est disponible pour tous les dispositifs de remplissage, et dans toutes les variantes et formats standards. Avec cette invention, Dy-Pack a remporté la mise face aux innovations de BillerudKorsnäs et Mircomill.
Online publications

Germany

**Occasion:** EUROSAC Congress 2017
**Medium:** Paper World
**Website:** www.paperworld.com
**Date of publication:** 26.07.2017

Anregender Austausch über Papiersäcke auf dem EUROSAC Kongress 2017

**Bild:** Von links nach rechts: EUROSAC-Präsident Luis Ebronaga und der Gewinner des Grand Prix Award 2017 Wilhelm Dyckschott (dy-pack). Copyright: EUROSAC


EUROSAC Grand Prix Award 2017


2) Birkners Weltweite Freude: Birkner’s dreiständige Sack (zwei Papiersäcke und eine HDPE-Folie) hat gemäß DIN EN ISO 2075 mehr als vier Stunden Regen ohne dass Wasser oder Dampf das eingefügte Produkt beschädigt. Mit unterschiedlichen HDPE-Folien lässt sich die Halbwertszeit des Products an die Bedürfnisse des Kunden anpassen. Der Sack wird aus nachwachsenden Rohstoffen hergestellt und erzielt die gleichen Funktionsmerkmale wie bisher hochpreisige Papiersäcke.

3) Die von Mincond entwickelte Tragetasche Multipack Handle für tragetaschen aus Papier besteht aus 100 % nach FSC oder PEFC zertifizierten Kraftpapier. Er kann in verschiedenen Farben hergestellt werden und ist wiederverwendbar, somit kompostierbar. Das Papiergarn erhält die Leistung der Handhabung, denn dabei die verschiedenen Dränings löschen sich der Griff leicht und sicherer an die Handfläche. Etwas sich das Gewicht auf die Gänsemchnaute verteilt, erhöht dies der Griff zudem den Tragkomfort.
Schwerpunktthema: Marketing und Kommunikation


Neues von den Roadmap-Aktivitäten des Verbands


(CEP Euro Kraft)
Occasion: EUROSAC Congress 2017
Medium: Warehousing Ireland
Website: www.warehousingireland.ie
Date of publication: 29.07.2017

Let's talk about paper sacks – EUROSAC Congress 2017

During the congress, the latest innovations of the European paper sack and sack Kraft paper industry were honoured with the EUROSAC Grand Prix Award. The German company dy-pack scored a hat trick with its new dy-vest concept and was successful against the entries of BilereudKörsnas and Mincord. The congress “Performance powered by nature. Let's talk!” invited participants to engage discussions about the recent developments on the paper sack markets, as well as the marketing and communication activities and the trends going forward within the industry.

The European paper sack industry recorded a healthy growth of 1.8% in 2016. In addition to the update on the successful developments on the European market, the participants cast a glance at the present paper sack trade worldwide and the future of the global sack and sack Kraft paper industry up to 2021.

EUROSAC Grand Prix Award 2017

The presentation of the EUROSAC Grand Prix Award featured interesting insights about the strength of innovation. Only the industry's most creative developments of the past year were honoured “and show what happens when somebody dreams and dares”, as jury member Francisco Quiñonez, President of Bemisal, put it. The EUROSAC Grand Prix 2017 trophy was awarded to dy-pack for its new bag-in-a-bag concept dy-vest. According to the jury, it will bring the most added value to the industry – and fuel its future innovative spirit.

1) With dy-vest, dy-pack introduced the first valve sack technology that fulfills the hygiene requirements of cleanrooms. The outer valve sack layer of the three-ply construction can be stripped from the inner sack. Dy-vest thus combines the advantages of valve sacks such as fast and economical filling with the demands of the food and pharma industries. The environmentally friendly sack is available for all filling machines, bag variants and sizes.

2) BilereudKörsnas presented RainSafe. The three-ply sack (two paper layers and a HDPE liner) withstands at least four hours of rain according to DIN EN ISO 2875 without water or vapour damaging the filled product. By varying the thickness of the HDPE film, the shelf life of the product can be customised to the customer's needs. The sack reaches the same filling speeds as regular high porous paper sacks and is made of renewable paper.

The innovations entered from left to right: dy-vest by dy-pack (front), the RainSafe concept by BilereudKörsnas and the Multiply-Cord Handle by Mincord.
Occasion: EUROSAC Congress 2017
Medium: LOGISTIK express
Website: www.logistik-express.com
Date of publication: 31.07.2017

Bilgerkonzern präsentierte RainGle. Dieser dreischichtige Sack (zwei Papierchichten und eine HDPE-Folie) hält gemäß DIN EN ISO 2875 mindestens vier Stunden Regen aus, ohne dass Wasser oder Dampf das eingefüllte Produkt beschädigen. Mit unterschiedlich starken HDPE-Folien lässt sich die Halbstabilität des Produkts an die Bedürfnisse des Kunden anpassen. Der Sack wird aus nachwachsenden Rohstoffen hergestellt und erzielt die gleichen Füllgeschwindigkeiten wie übliche hochgeprägte Papiersäcke.

Der von Minicord entwickelte Tragegriff Multiply-Cord Handle für Tragetaschen aus Papier besteht aus 100 % nach FSC oder PEFC zertifiziertem Kraftpapier. Er kann in verschiedenen Farben hergestellt werden und ist wiederverwendbar sowie kompostierbar. Das Papiergarn erhöht die Effizienz der Herstellung, denn dank der verschiedenen Stränge lässt sich der Griff leichter und sicherer an die Tasche kleben. Da sich das Gewicht auf die Gummibänder verteilt, erhöht dieser Griff zudem den Tragekomfort.

Schwerpunktthema: Marketing und Kommunikation


Neues von den Roadmap-Veranstaltungen des Verbands


Handel & Handel 4.0

Kein Online-Shopping während der Arbeitszeit
Das Europa-Voting unter den Jobswipe Users im Sommer eindeutig!
07/07/2017 00:02
Europäische Arbeitnehmerinnen shoppen mehrheitlich nicht online während der Arbeitszeit. Lübiche...

Herzstück des Marketings sind die vier „P’s”
07/25/2017 09:50
Für die maximale Ausschöpfung der Firmenreichweite und des Potentials benötigt man ein perfektes...

B+S und qualitytraffic veranstalten erstes E-Commerce-BBQ
07/24/2017 13:08
Der Logistikdienstleister B+S GmbH und die Online-Marketing-Agentur qualitytraffic GmbH laden am 1....

Anregender Austausch über Papiersäcke auf dem EUROSAK Kongress 2017
07/31/2017 12:36
Während des Kongresses wurden die neuesten Innovationen der europäischen Papiersack- und...

Prologis vermietet 41.500 Quadratmeter in München
07/24/2017 13:12
Prologis, Inc. (NYSE: PLD) hat mit einem internationalen Logistikdienstleister einen Mietvertrag...

Digital Financial Journey – 9. Infotag CFO-Service
07/19/2017 13:25
Was Digital Financial Journey – 9. Infotag CFO-Service Wann: 07.08.2017 Wo: Bielefeld...
Occasion: EUROSAC Congress 2017
Medium: ZKG INTERNATIONAL
Website: www.zkg.de
Date of publication: October 2017

The Euxsac Congress 2017 "Performance powered by nature. Let's talk!" was held in Hamburkg/Germany from 08.06.-13.06.2017. The congress invited participants to engaging discussions about the recent developments on the paper sack markets, as well as the marketing and communication activities and the trends going forward within the industry.

The European paper sack industry received a healthy growth of 1.8% in 2016. In addition to the update on the successful developments on the European market, the participants had a glance at the present paper sack trade worldwide and the future of the plastic sack and sack kraft paper industry up to 2021.

Eurosac Grand Prix Award 2017

During the congress, the latest innovations in the European paper sack and sack kraft paper industry were honoured with the Eurosac Grand Prix Award. The German company dyepack scored a hat trick with its new dyestuff concept and wins successful against the entries of Biffrokskraft and Mimocord.

The Eurosac Grand Prix 2017 trophy was awarded to dyepack for its new bag within-a-bag concept dyebag. According to the jury, it will bring the most added value to the industry – and fuel its future innovative spirit. With dyestuff dyepack introduced the first valve sack technology that fulfills the hygienic requirements of cleanrooms. Biffrokskraft presented Rainsafe: The three-ply sack (two paper layers and an HDPE layer) withstands at least four hours of rain according to DIN EN 850 2875 without water or vapour damaging the filled product.

The Multiply-Card mandlo for paper carrier bags by Mimocord is produced from 100% kraft ktc or PEFC certified paper.

Also on the agenda were the achievements of the communication campaigns of Eurosac and CEPI Eurokraft which provided part of the congress theme: "Performance powered by nature. Let's talk!" The audience explored new marketing trends in B2B, their advantages and challenges, and looked beyond their own horizons to get inspiration from the innovative promotion practices of others.

The participants also received an overview on European policy issues and the results of its investigation and research programmes set up to achieve the objectives of the ten-year road map. Introduced in 2015, its aim is to improve the performance of paper sacks to meet the growing customer demands.

www.eurosac.org
Social Media
Online publications

Ireland

Occasion: EUROSAC Congress 2017
Medium: Warehousing Ireland via Twitter
Website: www.twitter.com/warehousingirl
Date of publication: 29.07.2017

Let's talk about paper sacks – EUROSAC Congress 2017 warehousingireland.ie/lets-talk-abou ...

8:46 AM - 29 Jul 2017
1 Retweet 1 Like
Online publications

Spain

Occasion: EUROSAC Congress 2017
Medium: REVISTA DIE via Facebook
Website: www.facebook.com/revistaideinformacion-delenvaseyembalaje
Date of publication: 14.08.2017
Online publications

Spain

Occasion: EUROSAC Congress 2017
Medium: REVISTA DIE via Twitter
Website: www.twitter.com/revistaide
Date of publication: 14.08.2017

Let’s talk about paper sacks – EUROSAC Congress 2017
Paris/Stockholm, 20 July 2017. During the congress, the latest innovations of the European paper sack and sack kraft paper industry were honoured with the EUROSAC Award...
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